

Floors made for real life,
with styles designed for Kiwi homes.

Your easy guide to getting started.



Which STRATA product is right for you?

Hybrid

Hybrid flooring is 100% waterproof, even when water sits on the surface for long periods, making it ideal for kitchens, bathrooms, and laundries. It's also a practical choice for homes with pets.

With its composite core and built-in underlay, hybrid flooring feels softer and quieter underfoot compared to traditional hard surfaces like stone or tile.

Its superior thermal stability means it won't become uncomfortably cold in winter or overly hot in summer, adding to the year-round comfort of your home.

- STRATA Premium Hush
- STRATA Sentry
- STRATA Home

Laminate

Laminate flooring is a great choice for those who love the look of timber but want a more practical option. It offers a realistic timber appearance without the ongoing maintenance or high price tag.

With pre-attached underlay, installation is quick and straightforward. Its durability and scratch resistance make it an excellent option for busy households.

- STRATA Inspire

What is a floating floor?

A floating floor is a type of flooring that clicks together and rests above your subfloor, rather than being nailed or glued down. The planks lock tightly but require a small gap around the edges for natural expansion, often hidden by skirting boards. It's easy to install, making it a popular choice for DIY projects. For more information, see your product's installation guide at strataflooring.co.nz

Vinyl Plank

Vinyl plank flooring offers excellent water resistance, making it a great choice for moisture-prone areas like kitchens, bathrooms, and laundries.

It's also ideal for renovations, thanks to its ability to be glue-down installed without the need to remove or undercut skirting boards.

Vinyl plank flooring is an easy care, low maintenance flooring option.

- STRATA Align

Engineered Timber

The natural beauty of real European Oak adds warmth and character to any space.

Our engineered timber flooring is pre-finished for quick, easy installation, offering lasting stability and timeless appeal.

- STRATA Serene

Quick comparison

	Hybrid			Laminate	Vinyl Plank	Engineered Timber
	Strata Premium Hush	Strata Sentry	Strata Home	Strata Inspire	Strata Align	Strata Serene
Residential Warranty	35 years	25 years	20 years	15 years	15 years	20 years
Commercial Warranty	15 years	7 years	10 years (light)	-	5 years	-
Colours Available	9	6	6	6	4	2
Plank format	Wide & Long and Herringbone	Wide	Standard	Standard	Standard	Standard
Plank Dimensions	1510 x 220 mm	1220 x 228 mm	1220 x 183 mm	1210 x 192 mm	1219 x 152.4 mm	1210 x 150 mm
Thickness	8 mm	7 mm	6 mm	10 mm	2 mm	15 mm
Sqm/pack	1.99	1.67	2.01	1.63	3.35	1.45
Water Resistance	100% waterproof	100% waterproof	100% waterproof	Waterproof surface	100% waterproof	Waterproof surface
Underlay Attached	Yes	Yes	Yes	Yes	N/A	No
Installation Method	Floating	Floating	Floating	Floating	Glue Down	Floating or Glue Down
Locking Tech	Droplock 100	Unilin	Unilin	Unilin	N/A	Valinge 2G
Max Room Size	20 x 20 400 sqm	10 x 10 100 sqm	5 x 5 25 sqm	12 x 12 144 sqm	N/A	20 x 8 160 sqm
Matching Trims	Exact Match	Close Match	-	Close Match	-	-
Price	\$\$\$	\$	\$	\$	\$	\$\$\$

Hybrid

STRATA Premium *Hush*

For a lifetime of peace and quiet.

Strata Premium Hush is a high-performance hybrid flooring with market-leading acoustic performance. 100% waterproof and built to last, it brings peace and quiet, along with peace of mind.



Flamed Oak Beppu
2008705

Flamed Oak Nyos
2008706

French Oak Bone White
2008704

French Oak Sand Drift
2008707

Gotham Oak Ivory
2008708

Rimu
2008709

Smooth Oak High Noon
2008711

Swiss Oak Bern
2008710

Turin Oak Slacked Oyster
2008712

Selected colours of Strata Premium Hush are also available in a stylish herringbone format.



Flamed Oak Beppu Herringbone
2069943

French Oak Bone White Herringbone
2069942

Kentucky Oak Herringbone
2069944

Smooth Oak High Noon Herringbone
2069946

Swiss Oak Bern Herringbone
2069945

Turin Oak Slacked Oyster Herringbone
2069947



100%
Waterproof



Soft
Underfoot



Easy to
Clean



Pet Friendly



Wide & Long
Plank



Underlay
Attached



Easy Locking
System



CleanShield
Antimicrobial



Noise
Reducing

Straight plank:

Plank size: 1510 x 220 x 8 mm

Warranties: 35 year residential, 15 year commercial

Sqm/pack: 1.99

Installation type: Floating

Herringbone:

Plank size: 720 x 120 x 8 mm

Warranties: 35 year residential, 15 year commercial

Sqm/pack: 2.07

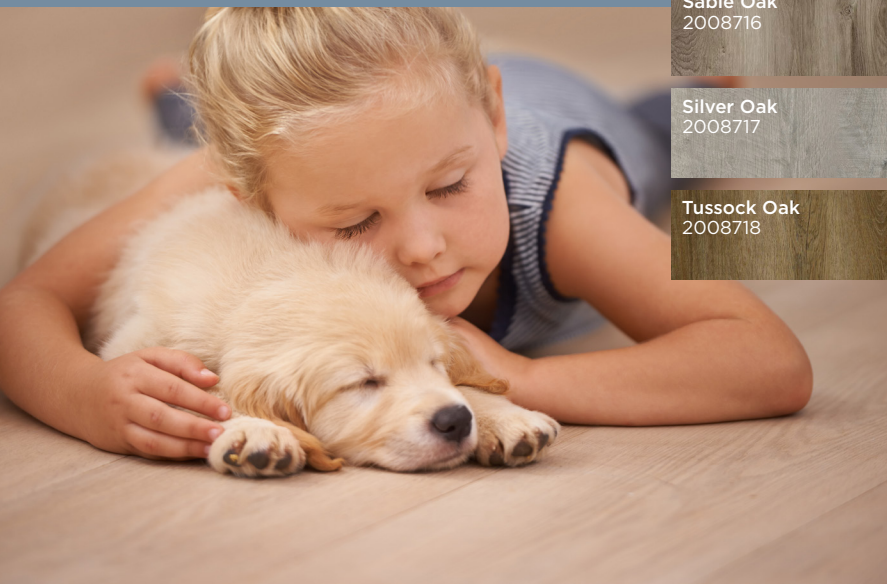
Installation type: Floating

Hybrid

STRATA SENTRY

Hard working flooring for families.

Strata SENTRY is a hard-wearing hybrid floor. Waterproof and pet-friendly, it's perfect for family homes.



Burnt Oak
2008713



Frosted Oak
2008714



Plateau Oak
2008715



Sable Oak
2008716



Silver Oak
2008717



Tussock Oak
2008718



100%
Waterproof



Soft
Underfoot



Easy to
Clean



Pet Friendly



Wide Plank



Underlay
Attached



Easy Locking
System

Plank size: 1220 x 228 x 7 mm

Warranties: 25 year residential, 7 year commercial

Sqm/pack: 1.67

Installation type: Floating

Hybrid

STRATA Home

Quality, hybrid flooring for Kiwi homes.

Strata Home is a hybrid floor designed for everyday life. Easy to maintain and fully waterproof, it's a practical choice for easy living.



Barrel Oak
2069952



Cashmere Oak
2069953



Dusty Oak
2069954



Espresso Oak
2069955



Harvest Oak
2069956



Riverstone Oak
2069957



Waterproof



Soft
Underfoot



Easy to
Clean



Pet Friendly



Underlay
Attached



Easy Locking
System

Plank size: 1220 x 183 x 6 mm

Warranties: 20 year residential, 10 year light commercial

Sqm/pack: 2.01

Installation type: Floating

This range is exclusive to



Laminate

STRATAInspire

Premium, hard-wearing laminate with a modern matte finish.

Strata Inspire is a laminate floor that combines stunning realism with everyday durability. Designed to look and feel like timber but with superior durability. It's a stylish and resilient choice for busy homes.

Blackbutt
2069958

Chestnut Oak
2069959

Cloudstone
2069960

Grand Oak
2069961

Sienna Drift
2069962

Sunlit Sand
2069963



Waterproof
Surface



Underlay
Attached



Fade
Resistant



Scratch
Resistant



Realistic
Look

Plank size: 1210 x 192 x 10 mm

Warranties: 15 year residential, 5 year bathroom

Sqm/pack: 1.65

Installation type: Floating

Vinyl Plank

STRATA Align

Glue-down
vinyl plank for
everyday life.

Strata Align is a versatile vinyl plank flooring designed for glue-down installation – ideal for easy renovations.

Burlap Oak
2069948

Fallow Oak
2069949

Haven Oak
2069950

Ridge Oak
2069951



100%
Waterproof



Glue
Down



Easy to
Clean

Plank size: 1219 x 152.4 x 2 mm

Warranties: 15 year residential, 5 year commercial

Sqm/pack: 3.35

Installation type: Glue Down

Engineered Timber

STRATA Serene

Genuine European Oak
for authentic comfort
and style

Strata Serene offers the natural beauty and warmth of real oak, combined with easy installation for an instant upgrade to your home.

Light Oak
2069980

Natural Oak
2069981



Waterproof
Surface



Easy Locking
System



Genuine
Timber

Plank size: 1210 x 150 x 15 mm

Warranties: 20 year residential

Sqm/pack: 1.45

Installation type: Floating or Glue Down

Flooring Trims

Strata trims provide a polished, professional finish to your flooring while ensuring durability and functionality throughout your space.



T Moulding

Provides a seamless transition between same-height hard floors, ideal for doorways and expansion breaks in larger rooms.

Suitable for:

STRATAPremium*Hush*

STRATASentry

STRATAInspire



Reducer

Creates a smooth transition to a lower flooring type, such as vinyl, tile, or concrete.

Suitable for:

STRATAPremium*Hush*

STRATASentry

STRATAInspire



End Cap

When transitioning from hard flooring to carpet or joinery, an end cap offers a clean, seamless solution.

Suitable for:

STRATAPremium*Hush*

STRATASentry

STRATAInspire



Quarter Round

Neatly conceals the gap between flooring and skirting boards where removal or undercutting isn't possible, allowing for natural floor expansion.

Suitable for:

STRATAPremium*Hush*

STRATASentry



Stair Nosing

Provides a seamless finish when flooring is used on stairs.

Suitable for:

STRATAPremium*Hush*

STRATASentry



Aluminium C Channel

Ideal for transitioning between hard flooring and carpet, or for creating a smooth finish up to ranch sliders and external doorways.

Available colours: silver, sand and black

Suitable for:

STRATAPremium*Hush*

STRATAInspire

STRATASentry

STRATASerene

Colour matched trims are available. Strata Premium Hush trims are an exact match. Strata Sentry and Strata Inspire trims are a close match.

Strata Premium Hush and Strata Sentry trims are sold individually. Strata Inspire trims are sold as a 4-in-1 smart profile.

E3 Compliance

All our flooring is E3 compliant

The New Zealand building code clause E3/AS1 states that an impervious and easily cleaned surface must extend at least 1.5 m from any sanitary appliance within kitchens, toilets, laundries and bathrooms. This must also include perimeter protection from water ingress. Our products have been independently tested under the international standard ISO 4760 by NZWTA, and test data is available on request.

When installed and maintained as per our installation and maintenance instructions, our products are suitable to be used as an 'alternative solution' and meet E3/AS1 requirements.



About Us

Strata Flooring is a New Zealand owned and operated flooring supplier, specialising in hard flooring designed specifically for the way Kiwi's live and build. Our floors are built to handle real life in busy households and businesses. Across our ranges, there is a flooring solution for every application.

Every product is carefully selected to suit New Zealand homes, lifestyles, and design preferences. Our experienced flooring team carefully design each range to ensure they meet the expectations of Kiwi homes and projects.

Need more information?

All documentation including E3 compliance, installation instructions, care and maintenance and warranty information can be found on our website, please scan the QR code or visit strataflooring.co.nz





STRATAFlooring

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